

# EBURY BRIDGE

## NEWS

BRINGING YOU THE LATEST NEWS FROM THE NEIGHBOURHOOD OF EBURY BRIDGE



A pop up exhibition on the estate

## FIRST IMPRESSIONS OF PROPOSALS FOR A NEW EBURY

Over two weeks in October, we exhibited initial estate designs at the Studio (9 Ebury Bridge Road) with help from our project partners, such as architects AStudio, and asked for your views.

Newsletters and leaflets with information about the consultation, including how to get involved, were delivered to the estate and near neighbours. We also met with lots of local groups to ask for feedback. We had almost 230 conversations about the plans in and around the Studio, with many more comments on our consultation website [eburydesign.commonplace.is](http://eburydesign.commonplace.is)

We're reviewing feedback and will come back with our design response in the new year where we will aim to respond positively to most of the issues raised. Before that we'll again send leaflets to estate residents and near neighbours with the details of this exhibition. We aim to submit a planning application early next year. Further detail will be included in future leaflets and newsletters.

Getting even more feedback will mean we can better reflect what local people want at the new estate, so do get in touch if you have feedback using the above webpage link, in person at the Regeneration Base, or over email and Freephone. Further contact details are at the back of this newsletter.

## REHOUSING OPTIONS

We'd like to speak with residents who want to move earlier to a high-quality home temporarily while new homes are built. This would help deliver more homes, quicker.

For resident leaseholders, we could help you stay in homeownership locally. You may be able to sell to the council while you decide on plans, while temporarily owning a home. For secure tenants, you could move temporarily while new homes are built, and get priority bidding status.

We could facilitate both groups moving to your preferred estate location, possibly moving twice. Contact us if you haven't made your choice clear.



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# WHAT PEOPLE TOLD US AT THE INITIAL DESIGN CONSULTATION

## Masterplan Principles

These are the main ideas when creating initial designs. Some of the feedback received:

- ▶ The new and improved green spaces are good for activities and health.
- ▶ Creating new estate connections are good because it'll make it easier to get around.
- ▶ People liked the orientation of the new buildings as it will allow more sunlight into the estate for longer.
- ▶ While a car-free development would help tackle pollution and free up space for more homes, it's important to minimise the parking impact in the area.

## Design of homes and new blocks

We want to deliver top class design of the new homes and squares, so people can settle on the new estate for the long term. Some of the feedback received:

- ▶ The fact there's more space between blocks is positive.
- ▶ Visitors welcomed the way there would be more natural surveillance in the new estate, improving security.
- ▶ People welcomed the choice of an open-plan or closed kitchen.
- ▶ Good views from multiple views from windows at 90% of the new homes is a positive feature.



We asked lots of people for feedback

## Landscape and high-quality public space

People recognised the importance we placed on quality public spaces and amenities. Some of the feedback received:

- ▶ More retail space is good, especially places to buy food and access businesses like a barbers, chemists and laundrette.
- ▶ The new health space and community space would be welcome additions.
- ▶ Integrating the new estate with the wider area is good.
- ▶ Visitors were happy with our focus on providing excellent places to relax on the estate, which includes open and green spaces.

## Three parts to new neighbourhood

We designed the estate to have three zones, to ensure it can best fit into the wider area, while delivering enough housing. Some of the feedback received:

- ▶ Taller buildings nearer to the railway could have a better facade (frontages) and should minimise sunlight impacts.
- ▶ The facade of the shorter buildings looks good.
- ▶ The Ebury Bridge Road buildings were especially noted as looking "smart" while fitting in with the local area.

## OUR COMMITMENT TO CONSULTATION

During the exhibition we asked people via our consultation website how engaged and informed they felt about the plans. We're very proud of the results:

**88%** of people said they felt well engaged

**98%** of people said they felt well informed



Concept image of what the new estate could look like

## QUALITY OF LIFE IS KEY AT THE NEW EBURY BRIDGE ESTATE



**David Thompson is the Ebury Bridge Renewal Project Director at Westminster City Council**

**I'd like to thank everyone who got involved with our consultation on initial designs for the estate. This has been a journey we've been proud to partner with residents on. I'm particularly happy to see that, following two years of continuous intensive consultation, most people we've spoken to said they felt engaged and informed about the plans.**

We recognise that a home isn't just a roof over your head. It's where families are nurtured and communities strengthened. We've designed the new estate to complement this, providing a truly mixed community, with outstanding quality of life.

That's why we're keen to:

- ▶ Create and enhance opportunities, with new places to call home, places to work and spaces to facilitate social interaction and fun for all the community.
- ▶ Ensure the new estate looks the best, to stand the test of time.
- ▶ Built using state-of-the-art materials, with safety and durability in mind.
- ▶ Use innovative technology and design to minimise pollution, so it feels and sounds more tranquil both inside and outside of the new homes.
- ▶ Create public squares to promote relaxation and active lifestyles, so people can enjoy walks, play games, grow food and have space for all kinds of hobbies.

The renewal will also drive a growth in local jobs and training opportunities. In addition to the extensive workspace

and retail units planned – which will be designed to adapt to the changing way we work and shop – we'll provide affordable workspace at the Ebury Edge meanwhile space, due to open next year. If you've not already done so, visit [eburyedge.com](http://eburyedge.com) to register your interest in taking some of the new flexible work space.

We'll now reflect on your feedback to see where we can further strengthen our designs. Following this, we'll showcase our final plans, before submitting a planning application in the new year.

The Ebury Bridge Estate renewal project is the largest investment of new council and affordable homes in the area in decades, a project which colleagues and I are proud to help to deliver. We're looking forward to bringing your ideas to life, so we can deliver a truly remarkable estate for the community to enjoy, generation after generation.

# Ebury Lights

## SAVE THE DATE – 'EBURY LIGHTS' FESTIVAL COMING TO PIMLICO

Westminster City Council is proud to announce a new festive extravaganza, the exciting 'Ebury Lights' eight-day pop-up at Ebury Bridge Estate, in December.

Ebury Lights will celebrate the local community and follows the successful 'Beach at the Bridge' pop-up in August at Ebury Bridge Estate. That event welcomed over 500 visitors to enjoy a temporary sandpit and seaside-themed games. The council wants to capture the community spirit again. Don't miss the Christmas lights switch on launch, starting 4pm on 5 December!

Taking place between 5 – 8 and 12 – 15 December, Ebury Lights will deliver:

- ▶ A Christmas market, with festive food, drink and crafts
- ▶ A temporary ice rink, so you can show off your skate skills
- ▶ Lots more family-friendly fun

Entrance to the event is free to enter, with Ebury residents able to access activities for free some of the time. Head to the new website for more information: [eburybridge.org](http://eburybridge.org)

## CONTACT US

Please get in touch at  
Regeneration Base,  
15-19 Ebury Bridge Road,  
London SW1W 8QX

### Hours

Monday to Friday  
10am to 4pm,  
Wednesday  
5pm to 7pm  
or make an appointment  
at a time that suits you

### Phone

0800 011 3467

### Email

[eburybridge@westminster.gov.uk](mailto:eburybridge@westminster.gov.uk)

You can also keep track of the latest news on the Ebury Bridge website at:

[eburybridge.org](http://eburybridge.org)

Follow us on Facebook:

[facebook.com/eburybridgerenewal](https://facebook.com/eburybridgerenewal)

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## EBURY HALLOWEEN PARTY ANOTHER SPOOKY SUCCESS

The Ebury Bridge team held another successful Halloween event on Thursday 31 October.

We welcomed Ebury Bridge residents and near neighbours to the Regeneration Base to enjoy an evening of sweet treats and a family-friendly scary film. Over 15 kids came dressed in ghoulish garments, and really enjoyed themselves.

We'd like to thank all residents and staff who took part and look forward to seeing you all again at our next big event – Ebury Lights!



## AN OPPORTUNITY TO JOIN THE COMMUNITY FUTURES GROUP

There are two vacancies on the Community Futures Group. Members of the group play an important role helping to ensure resident voices from across the estate are heard at every stage of the renewal. Get in touch to register your interest in a vacancy.

